



U-PICK

NO TRESPASSING
NO DUMPING
VIOLATORS WILL BE
PROSECUTED
STATE CODE 602 (L) PC
NO TRASPASAR
O TIRAR BASURA
VIOLADORES SERAN
DEMANDADOS
CODIGO 602 (L) PC

THE USEABLE PLACES PLAN:

1. Compliments CCPS principles
2. Honors the Growth Management Plan
3. Increases accessibility to open spaces
4. Honors Carlsbad's quality of Life by planning ahead with a Master Plan
5. Allows our Residents a voice in the process
6. Opens up a whole world of ideas
7. Honors private property rights

CONNECTIVITY OPPORTUNITIES

AGRICULTURE ONLY	CITY	USEABLE PLACES
No Trespassing	Provides some trails	Gateway places the heart of the city in the Center of the city
		Creates pedestrian linkages from lagoon to ocean to Gateway
		Creates transportation linkages from the Gateway to commercial sites
		Encourages person to person social inter-action in public places
		Civic village fosters a business friendly environment









Two people standing on the bridge.

YARD BLVD. INC.
870-943

RECREATION OPPORTUNITIES

AGRICULTURE ONLY	CITY	USEABLE PLACES
PROVIDES NOTHING	Provides some trails	Open Space – 60% of Planning Area is in OS
		Active sports venues
		Passive garden park
		Cultural and Community Events Center(s)
		Trails











COMMERCIAL OPPORTUNITIES

AGRICULTURE ONLY	CITY	USEABLE PLACES
PROVIDES NOTHING	PROVIDES NOTHING	Museums Restaurants
		Artist's Design Center Farmer's Market
		Craft Fairs Mixed use opportunities
		Amphitheater
		Other special events (Starting point for races)
NOTE: All amenities to be energy efficient: solar on 50% of the buildings All amenities to be consistent with environmental standards		

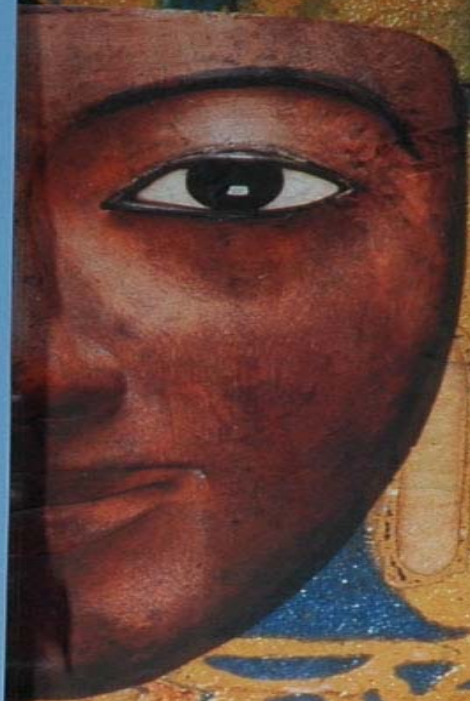
MUMMIES



DEATH ^{AND} THE AFTERLIFE IN ANCIENT EGYPT

The BRITISH MUSEUM

OPENING APRIL 17, 2005



BOWERS MUSEUM

Santa Ana

075
A GOWAN-OUT-LET







HOUSING OPPORTUNITIES

AGRICULTURE ONLY	CITY	USEABLE PLACES
Prohibits any development	Prohibits any development	Opportunity to live, work, and play in the heart of the City. This is smart growth and planning for the future
No affordable housing	No affordable housing	Coastal Commission and the State encourage housing
Farmworker Housing?	Farmworker Housing?	
<p>Potential Problems:</p> <ul style="list-style-type: none">-State housing requirement for Fair Share-Pending state bills require more housing (AB 2348, 2292, 2158)		







AGRICULTURAL OPPORTUNITIES

AGRICULTURE ONLY	CITY	USEABLE PLACES
Creates Coastal Agriculture Designation over private property rights	Creates Coastal Agriculture Designation over private property rights	Allows agriculture with owners consent
	Continues subsidizing farming \$\$\$	Introduces urban farming <ul style="list-style-type: none">- less water used- less land- less pesticides
		Recognizes true viability of agriculture

Potential Problems:

- Farmworker issues – housing and methyl bromide use
- Public safety – methyl bromide and pesticide use
- Prohibits public access

CITY OF CARLSBAD PROPERTY

NO TRESPASSING

NO DUMPING

NO CAMPING OR CAMPS

NO FIRES

VIOLATORS WILL BE PROSECUTED

PROPIEDAD DE LA CIUDAD DE CARLSBAD

PROHIBIDA LA ENTRADA

PROHIBIDA TIRAR BASURA

PROHIBIDO A CAMPAR O CAMPAMENTOS

PROHIBIDO FUEGOS

VIOLADORES SERÁN PROSCESADOS

CARLSBAD MUNICIPAL CODE 11.32.030





PRESENTATION SUMMARY

1. Our initiative preserves choices
2. Our initiative increases public accessibility
3. Our initiative enhances the future of Carlsbad
4. Our initiative support agriculture
5. Our initiative creates the heart of the city
6. Any development as a result of our initiative will be required to do a full Environmental Review, not just a negative declaration
7. CCUPP's Backers: See handout



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